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State Banks' Staff Union (Kerala Circle)

(Affiliated to All India State Bank of India Staff Federation) Reg. No. 01-36-2000

<u>Circular No. 86/21</u> To All Unit Secretaries



State Bank of India Local Head Office Poojappura Thiruvananthapuram-695 012 Date 01.03.2021

Dear Comrade.

- Our present struggle against privatisation of Public Sector Banks
- Get Ready for Twitter Campaign on 9th March, 2021

We reproduce hereunder the Circular No.04 dated 1st March, 2021 issued by Com.Sanjeev K Bandlish, General Secretary, AISBISF appending Circular No.UFBU/2021/04 dated 01.03.2021 issued by Com. Sanjeev K. Bandlish, Convenor, UFBU, the contents of which are self explicit.

Yours comradely,

(A. Raghavan)

General Secretary

"We are sure that all our unions and members are preparing for the ensuing strike action on $15^{\rm th}$ and $16^{\rm th}$ March, 2021 to express our protest and opposition to the Government's proposal to privatise Public Sector Banks. The preparatory programmes given by UFBU are equally important.

One of the campaign programmes given by us is to launch a Twitter Campaign on 9th March, 2021.

Under this programme, employees and officers have to send twitter messages from their twitter account to various authorities like Prime Minister, Finance Minister, Labour Minister, IBA, etc.

Many of our comrades are well versed with very popular social media 'TWITTER' but those who are yet to join on this platform, we are herewith attaching the link for creating twitter handle.

Website:

www.twitter.com

Android application link:

https://play.google.com/store/apps/details?id=com.twitter.android

IOS application link:

https://apps.apple.com/in/app/twitter/id333903271

Twitter messages:

Our members may tweet any of these suggested messages along with hashtags.

- Stop privatisation of Banks
- Strengthen public sector banks, do not privatise
- Recover bad loans, no need for privatisation of banks
- All Banks are in operating profits, then why to privatise them.
- We oppose privatisation of Banks
- Bank employees and officers to observe 2 days strike on March 15th 16th to oppose bank privatisation
- If private banks are more efficient, then why so many private Banks collapsed in the past.
- Major loan defaulters are private corporates, why Govt wants to hand over our Banks to them?
- Privatisation means attack on job security we oppose privatisation
- Privatisation means abandoning social banking it is anti-people.

Tweets can be made daily from 9^{th} onwards. Hashtag will be informed on 9^{th} March. We request all our members to open their Twitter account and participate actively in the twitter campaign."

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